

PARTNER SEARCH FORM

Name of Organization		Directorate Culture, Tourism, Sport Unit Sport
Type of Organization		Public Body
Call		Non Profit European Sport Events
Title and call identification		Not-for-Profit-European-sport-Events. EAC/S11/13
Funding programme		Erasmus+
EC service		EACEA _ Education, Audiovisual and Culture Executive Agency
Link to the call document		http://eacea.ec.europa.eu/erasmus-plus/actions/sport/not-for-profit-european-sport-events_en
Closing date		15 May 2014
Outline of the project idea	Background	Regione Piemonte is far-back engaged in order to support the diffusion of sport practice among its citizens, not just about the promotion of great events, but especially about the development of a culture of health, wellness and correct lifestyle. Walking is growing all around Europe as an instrument of health safeguard and prevention of widespread pathologies: metabolic (i.e. diabetes), cardiac, circulatory and some cancer forms. Walking is no more just a kind of stroll, running is no more just linked to agonistic competitions: they are going to become an articulate motor-sport activity, simple and suitable for a great number of people, involving themes like people's and cities' quality life. Torino and Piemonte are leaders in specific projects in the field of mass non agonistic sport practice, such as Fitwalking and the international Turin Marathon who has managed several not competitive activities.
	Objectives	to promote voluntary activities, social inclusion, equal opportunities in sport activity through marathon and fitwalking to increase participation in physical activity at European level throughout cities/villages to develop innovative tools and info about the benefits of sport activity for prevention of the most widespread pathologies to create a network of organization for future collaboration, good practice exchange and contacts
	Main activities	Organization of at least one international sport event International workshops Media dissemination
Keywords		Marathon, fitwalking, physical activity, equal opportunities
Duration of the project		12 months
Profile of searched partners		Not-for-profit Sport organization at regional, European level, public body in charge of sport at regional or national level
Answers expected before		30th of April 2014
Contact person:		anna.iannotta@regione.piemonte.it +39 11 432 3295
Name of organization:		Regione Piemonte - Directorate Culture, Tourism, Sport - Via Avogadro 30 - 10100 Torino, Italy