



22nd BSSSC Annual Conference, 15-17 October 2014, Jūrmala
TIME FOR NEW BEGINNINGS AND INNOVATION
IN THE BALTIC SEA REGION

Smart Specialization Workshop, October 17
Draft Programme

Welcome to a workshop where you will explore synergies between your RIS 3 (Research and Innovation Strategy for Smart Specialisation) and the RIS 3 of other regions in the Baltic Sea Region. You will have a chance to find and match with interesting partner regions. To increase the chances of matchmaking between actors there will be thematically focused parallel sessions on Smart Cities, maritime issues and a session open for your own proposals (and the chance to find matches among other participants).

There will be short inputs from actors engaged in the themes, but the main part of the sessions will be interactive and depending on your active participation and active interest to find interesting co-operation based on your Smart Specialisation. Since the themes are very general there are possibilities to cover a large number of different sub-themes under Smart Cities and Maritime issues.

08:45 Good morning and welcome

Introduction to the workshop and welcome to the workshop by the hosts BSSSC and CBSS

09:00 Plenary session

- Explanation of the expected results and outcome of the WS by Karin Nygård Skalman & Ulf Savbäck
- Inspiration speech –cross border cooperation – i.e. Lilita Sparane , Latvia IT cluster and Erik Bunis SP/ Micahel Edlestam/ Bengt Stavenow or some other regional example, Fin / SE, from TVV portfolio - TBC
- Presentation of RIS3 – regional priorities and collaboration in the BSR, i.e. Jens Sörvik and Inger Midtkandal, JRC IPTS, the S3 platform (TBC)
- Presentation of ideas to discuss in groups in next session, regional actors will present the objectives of their RIS3 strategies in the area and what kind of cross border collaboration is being sought.
- Laura Supjeva, Baltic Sea Region Programme JTS, Project Officer

10:00 Coffee

10:15 Group discussion at round tables - What do we want to achieve?

. The session begins with a process for identification of joint possibilities some examples could be:

Maritime sector

How can regions support innovation in the area of the Maritime sector? Besides exploiting the broad and general perspective, the discussion can specifically focus on transport, alternative fuels, security etc.

Smart cities

Smart sustainable cities are about knowledge, products, processes, services and systems at the intersection between a broad range of technological areas, between technology and users, co-operation and governance models, stakeholder engagement, financing and business models that solves cities' sustainability challenges and contribute to a better economy a better life for citizens.

Open session

The third parallel track is not delimited to a specific thematic area, but is open to regions seeking collaboration in other areas. The process is the same as in the other parallel tracks.

12:00 How do we do the work

Group work to explore possibilities for collaboration in areas identified in the early session. The groups shall give priority to some activities

12.40– 13.15 Conclusions and next steps and Presentation to each other of ideas

During the last session some of the groups share their ideas and suggested activities with each other. They will also document and agree on the next steps which will be followed by PA INNOVATION

13.15 - 14.15 Lunch



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Study tour in Jūrmala

9.00 Departure from hotels

9.30 Visit of Ķemeri National Park, place where located natural healing resources like mineral water and mud. Excursion to Big Eco trail.

10.30 Visit of Jūrmala beach part which is more landscaped for people with special needs

11.15 Visit of resort rehabilitation centre „Jaunķemeri”. The resort rehabilitation centre Jaunķemeri locate in Jūrmala, in the unique and healing resort conditions, which combine the reserved environmental entirety. Nowadays the RRC “Jaunķemeri” practice has steadily adopted treatment in pressure chambers under the increased pressure of pure oxygen, the newest methods of physical medicine, physiotherapy. The Resort – Treatment Centre “Jaunķemeri” specializes in treatment of many diseases of organs, systems and tissues of the organism: Cardiac and vessels diseases; Diseases of central and peripheral nervous system; Musculoskeletal organs diseases; Digestive disorders; Adiposity; Skin disorders; Genito–urinary system’s disorders; Gynaecological disorders; Metabolic disorders; Children disorders.

12.00 Rehabilitation centre „SIVA”, www.hotelsiva.lv [1], www.siva.gov.lv [2]

Individual rehabilitation programs, health improvement: medical consultations and supervision, occupational therapy, physiotherapy, therapeutic applications, massages, water therapy, functional diagnostics, relaxation programs etc. Keep and update the register of disabled people who need professional rehabilitation. Provide professional rehabilitation services keep and update the register of people who need social rehabilitation services. Provide social rehabilitation services, including medical treatment.

12.45 Jūrmala city museum, www.jurmalasmuzejs.lv [3]

Since 2008 the museum offers permanent exposition “History of Rīgas Jūrmala and Ķemeri resorts”. The exposition shows important milestones of city’s development: photos, documents and household objects. Visual digital exposition with documental short – films and music helps to feel the spirit of different centuries during the life of a resort. In honour of the museum’s 50 - year anniversary, a new exhibition “Resort fashion” is open here. The exhibition presents museum’s collection of clothes, swimming suites, accessories, photos and fashion magazines that introduce to the traditions of a resort life in 19 – 20 centuries.

13.30 Dzintari Forest Park, www.tourism.jurmala.lv [4]

The park is suitable for both: admirers of active and calm recreation.

In 2010 a panoramic tower was opened here. The tower is 33, 5 m high and it reveals unforgettable view of Jūrmala. The tower has 12 balconies on different levels so everyone can choose the height. There are children playgrounds for all age groups, road for roller skating and pedestrian roads, cafés, parking lot and toilets in the park. The park is opened all year round. In winter park is an excellent place for distant skiing on a lighted trail.