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## Green Tourism and Historical heritage - a stepping stone for the development of the Black Sea Basin

*Project No: BSB 305*



# NALAG

Tatiana Bokuchava





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# Green Tourism and Historical Heritage a Stepping Stone for the Development of the Black Sea Basin

Implementation period – 2018-2021

Six project partner countries - Bulgaria, Georgia, Greece, Moldova, Romania, and Ukraine

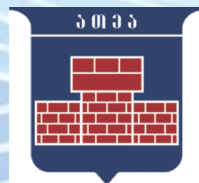
Several groups of activities:

- Technical solutions in EE and climate adaptation within historic buildings and monuments
- Green tourism potential of protected areas in the BSB countries and their development opportunities
- Capacity building and experience exchange on green tourism in the Black Sea Basin
- Pilot building for green historical tourism – Bulgaria, Greece, and Ukraine



## Technical solutions in EE and climate adaptation within historic buildings and monuments

- A joint online catalog for green tourism (<https://greethis-db.info/>)
- Feasibility study for 3 buildings per country for the introduction of investment measures in protected buildings
- Market research of innovative technologies for EE and climate
- protection in historic buildings and areas throughout the BSB countries



## Green tourism potential of protected areas in the BSB countries and their development opportunities

- A roadmap of the BSB historical tourism and its green aspects
- Virtual guide to historic Black Sea Cross border places (<https://greethis.ilab.studio/>)
- Context research of the market potential for historical and cultural tourism in the Black Sea Basin
- Workshops for stakeholders
- Site visits to potential historical and cultural tourist objects







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## Business to history - Capacity building and experience exchange on green tourism in the Black Sea Basin

- Cross border cultural and tourist events
- Study visits for exchange of experience and enhances knowledge
- Joint study visits and meetings with stakeholders
- Business breakfasts
- Green tourist weekends - international forums





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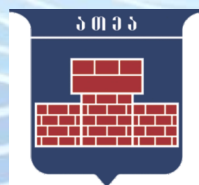


## Pilot buildings for green historical tourism

Office of UBBSLA – Varna, Bulgaria

Izmail historical Museum of the Danube region - Izmail, Ukraine

Karatheodoris Exhibition Center in Nea Vyssa Orestiadada – Orestiadada, Greece





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## Implemented Activities by NALAG

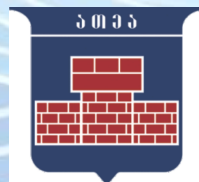
### Pilot Municipalities

Poti - <http://poti.gov.ge/>

Lanchkhuti - <http://lanchkhuti.gov.ge/>

Kobuleti - <http://kobuleti.gov.ge/>

Batumi - <https://batumi.ge/ge/>







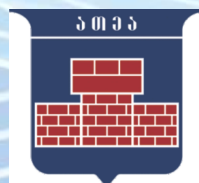
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## Implemented Activities by NALAG

### Energy Auditing and Feasibility Study –

- Children's library in Poti Municipality
- Batumi Lighthouse
- Sports Museum of Lanckhuti Municipality







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## Implemented Activities by NALAG

<https://tours.nala.ge/en/home>

The Virtual guide for historic Black Sea Cross border sites and heritage assets has the goal to raise awareness about the necessity for the preservation of cultural and natural heritage.

This is an interactive tool that will allow visitors to have a virtual tour in those locations and also discover their history and learn other interesting information.

The Virtual guide was created in the framework of the "Green Tourism and Historical heritage – a stepping stone for the development of the Black Sea Basin (GreeTHIS)" project implemented with financial assistance of the European Union.Co-financed by the European Union through the European Neighbourhood Instrument and by the participating countries: Armenia, Bulgaria, Georgia, Greece, Republic of Moldova, Romania, Turkey and Ukraine.

## Virtual Guide for Georgian Municipalities

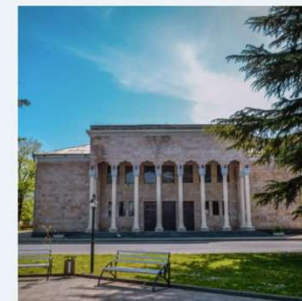
Lanchkhuti - <https://tours.nala.ge/en/tours/lanchkhuti>



POTI



KOBULETI



LANCHKHUTI

Kobuleti - <https://tours.nala.ge/en/tours/kobuleti>

Poti - <http://tourspoti.ge/en/tours/poti>



THE VIRTUAL GUIDE OF GEORGIA  
FOR HISTORIC SITES AND HERITAGE ASSETS

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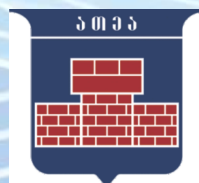
## Implemented Activities by NALAG



საერთო საზღვრები - საერთო გადაწყვეტილებები



### Tourist Brochures





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**THANK YOU FOR THE ATTENTION**

**<https://greethis.net/>**

