

GREEN ASSIST

Advisory Service for Sustainable Investments Support



*Latvian – Ukrainian Municipalities' Solidarity Forum
Riga - 8 May 2023*

Green Assist – An outline

WHAT

Advisory services to prepare green/greener investment projects

Objective:

Build a pipeline of green investment projects

WHO

Addressed to **private and public** beneficiaries

Diversified sectors

HOW

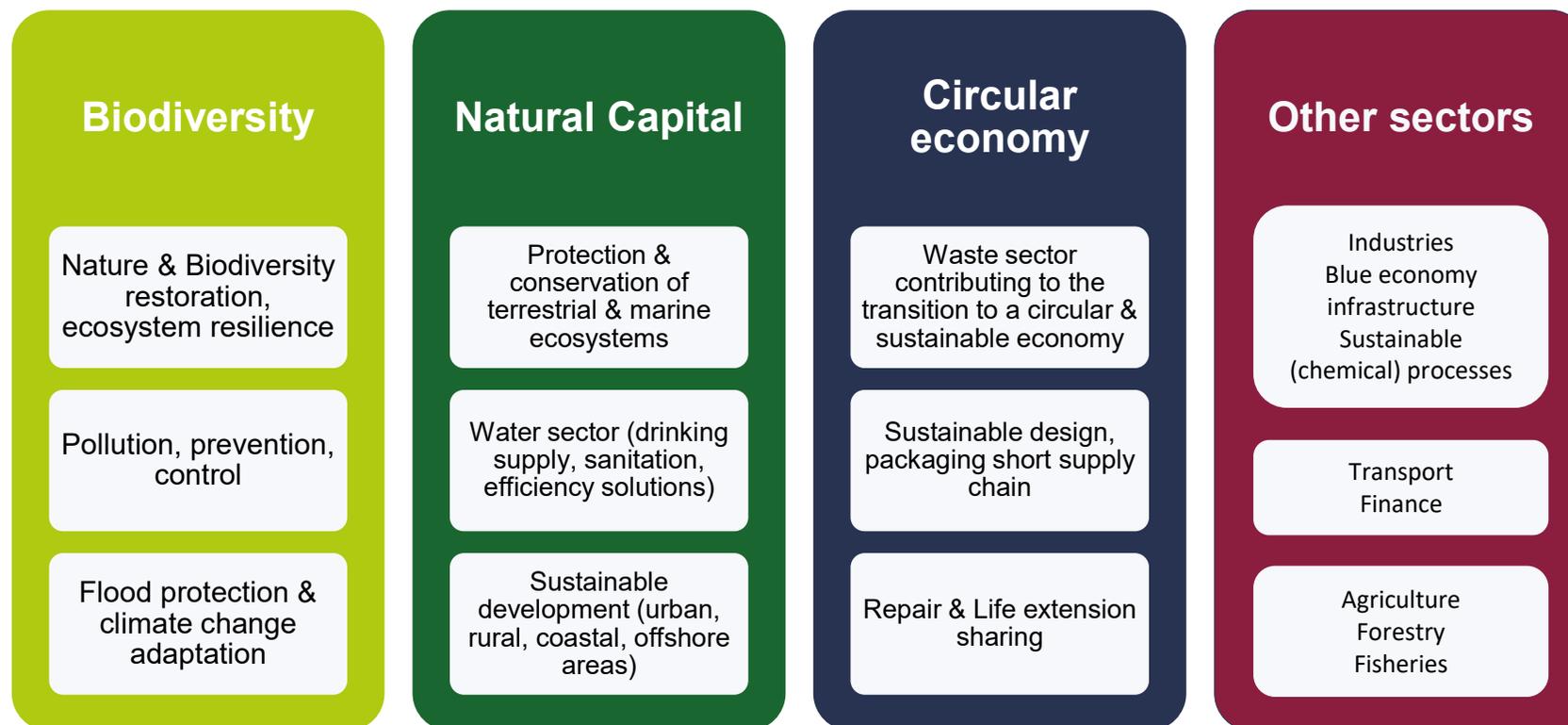
On demand, free and individually tailored

By a **specialised expert** (from a 'Roster') or by a **consultancy**

Specifically contracted for each request



Green Assist – Sectors and industries targeted



2 forms of advisory services

Project Advisory (by experts from a 'Roster')

Project preparation, development or implementation
(e.g. business plan (CAPEX, OPEX, revenues validation),
financial structuring, environmental due diligen, cecost-
benefit analysis, review of business model,...)

Blending and combined use of funds

Enabling Advisory (by consultancies)

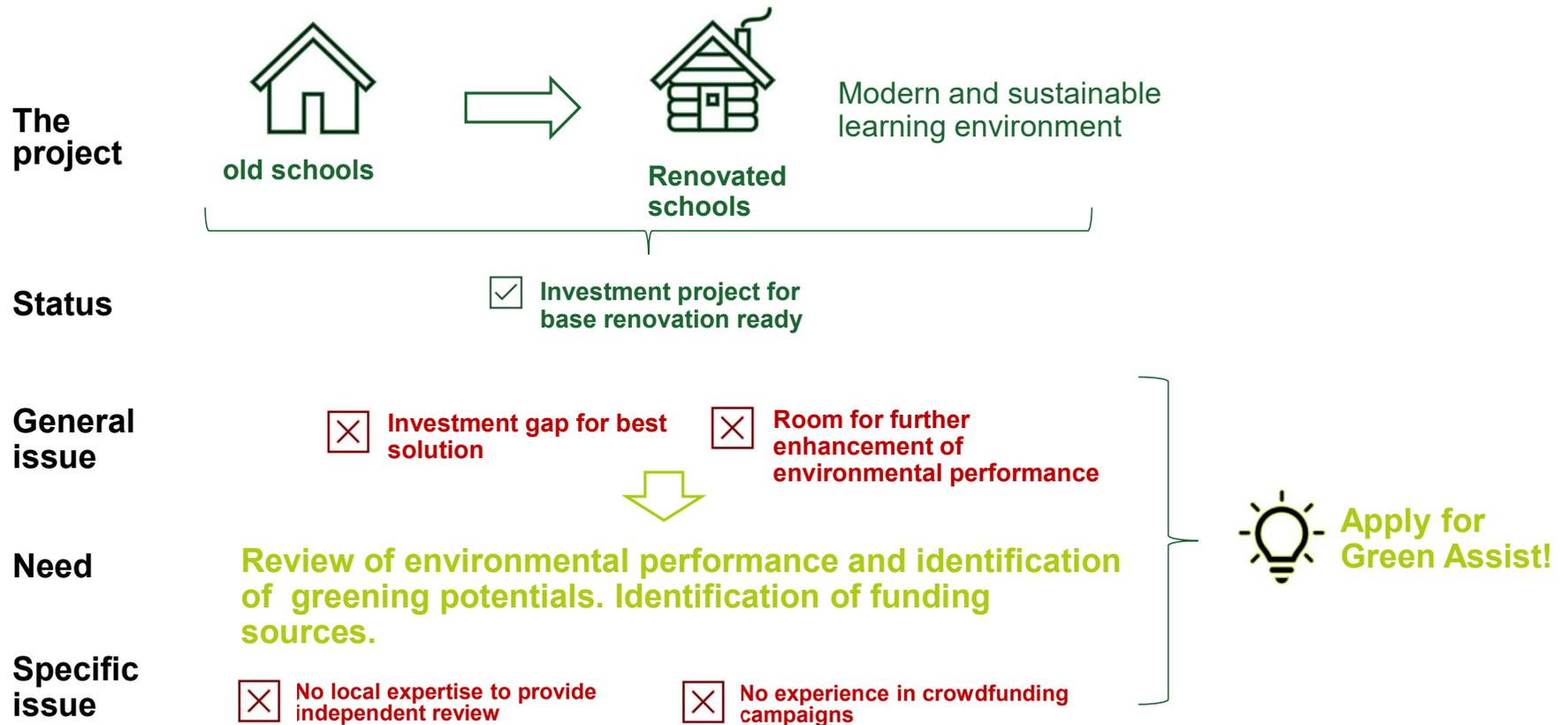
Capacity building

Market development activities

Strengthening capacity for investment-readiness

An example project: investment project aiming to enhance its environmental performance

Regional development agency aiming to renovate schools: 'Sustainable schooling'



Green Assist – what you can expect

Green Assist provides:

- **Easy application** and **lean process**
- **Professional support** and **objective matching**
- **Independent experts** ensuring credibility and interactivity
- **Continuous support** over project key steps (from design to investment decision)
- **Neutral** in respect of financial partners
- **Free of charge** access to ‘environmental’ professionals (economist, finance, etc.)
- **Transparency** and **accountability**
- Agreement on **Code of Conduct**
- **Satisfaction questionnaire**
- **Knowledge sharing** (except for confidential information)

Steps for submitting a request for advisory services

Submit request for advisory services through the [InvestEU portal](#)

The steps for submitting your Request for advisory services:

1. Select your **advisory support needs** (e.g., project identification, planning, financial structuring, etc.)
2. Select the **sector** of your project (e.g., energy, environment, sustainable bioeconomy, etc.)
3. Select the **type of project promoter** (e.g., public, private, public-private)
4. Include a **project description**, outlining your needs for advisory services
5. Indicate the **estimated project cost** of the project (in EUR)
6. Indicate what (if any) **actions** have been taken (e.g., business plan, market and demand analysis, investment cost estimates, etc.)

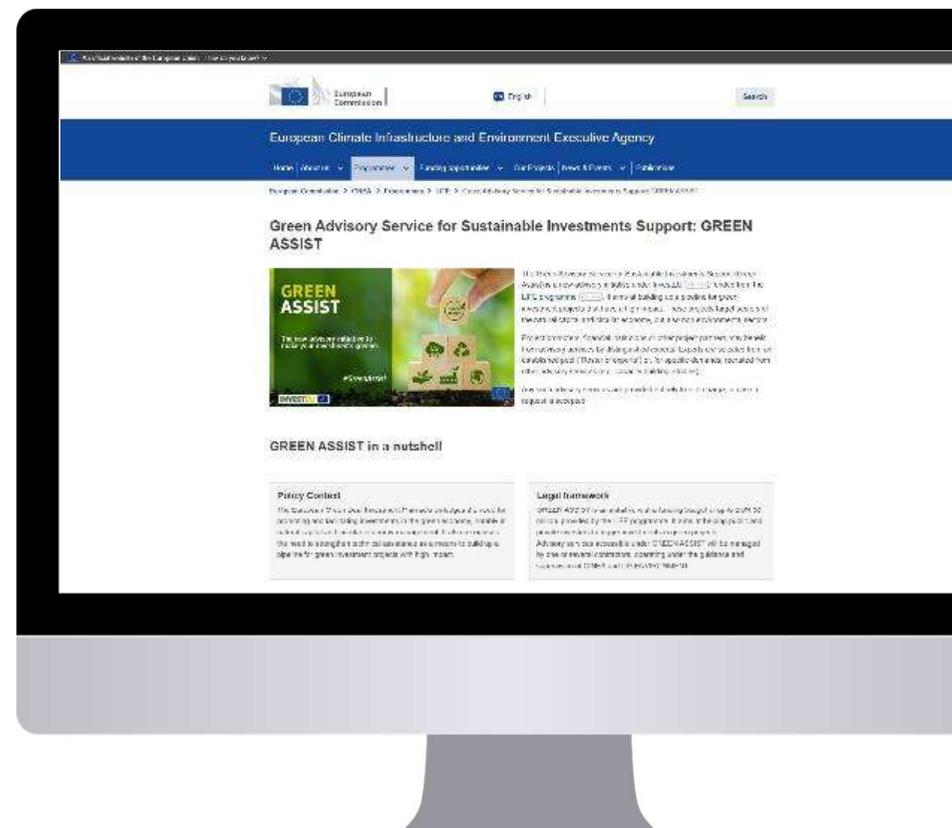
Contacts

For more information about the types of advisory services or to submit a Request for Advisory Services, you can **contact us** at:

cinea-green-assist@ec.europa.eu

Or visit our website at

https://cinea.ec.europa.eu/programmes/life/green-advisory-service-sustainable-investments-support-green-assist_en





Thank you!

